



**Submitting Custom Assets**

# **Guide to Image Sizes**

Required Image 1/4:

# Size 1

Submit this image at:

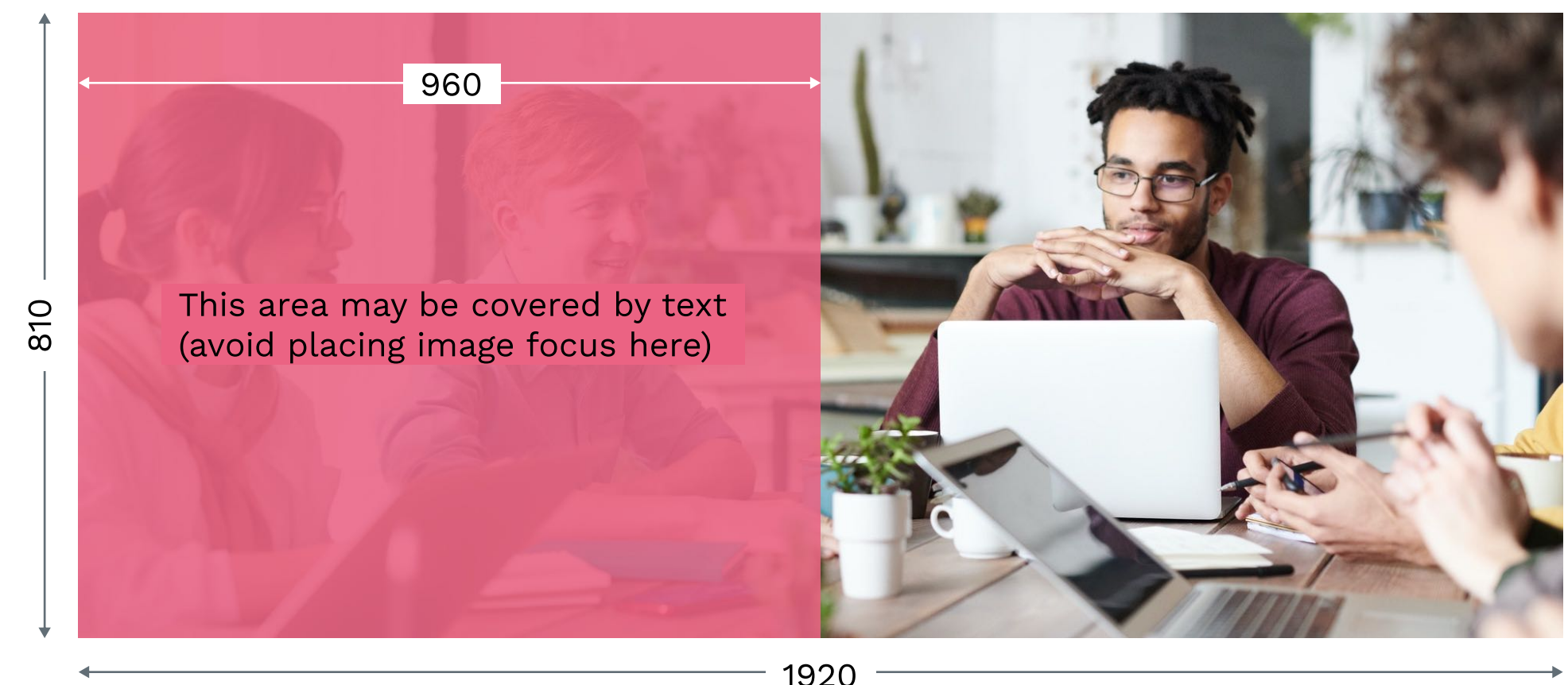
- 2:35:1 aspect ratio
- 1920 x 810 resolution

Primary Living Security usage:

- participant dashboard main image

Commonly used with:

- hero/CTA images
- full-width backgrounds



## Required Image 2/4:

# Size 2

Submit this image at:

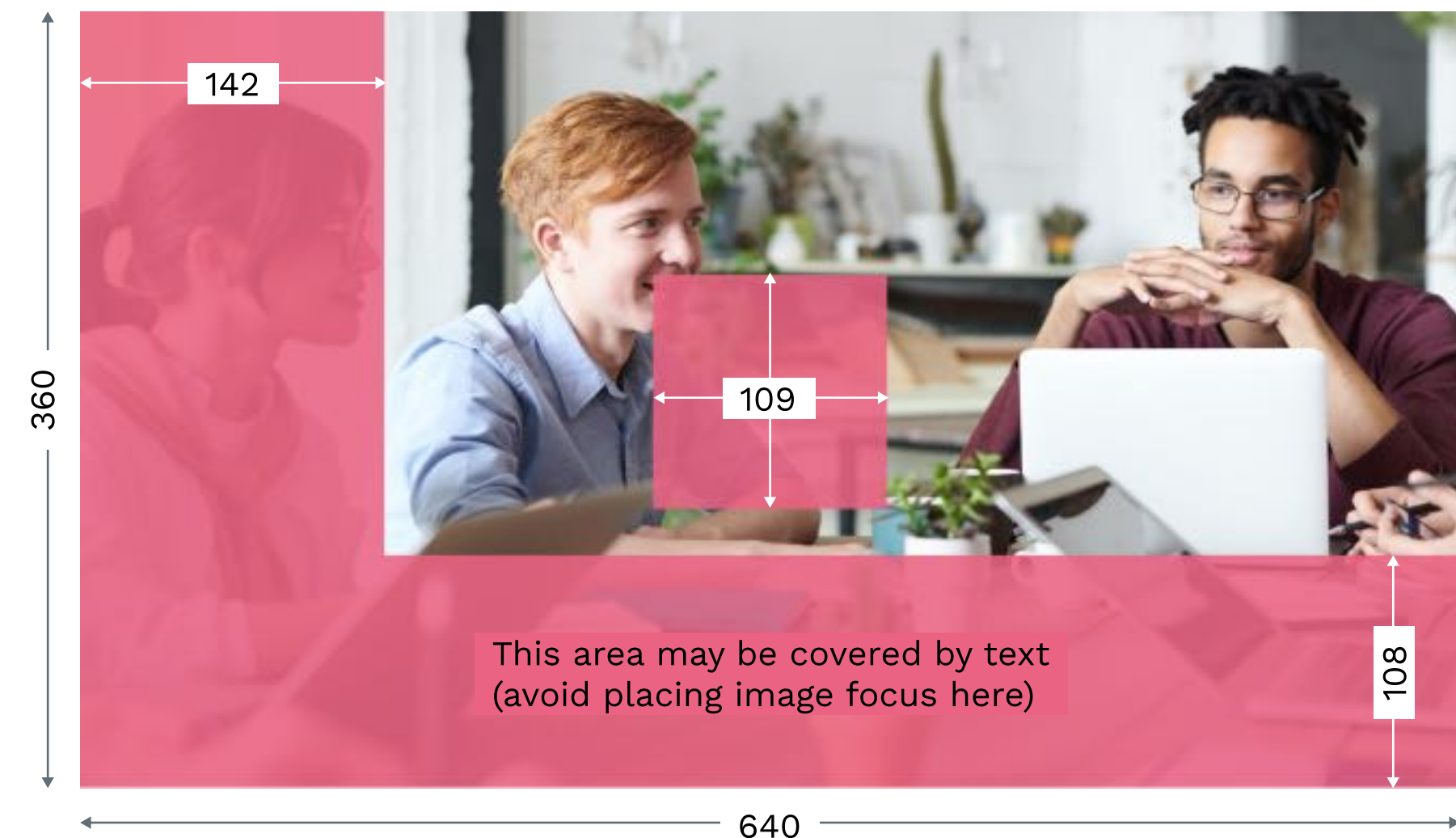
- 16:9 aspect ratio
- 640 x 360 resolution

Primary Living Security usage:

- admin campaign catalogue
- participant dashboard content previews

Commonly used with:

- video player previews
- landscape-oriented cards



Required Image 3/4:

# Size 3

Submit this image at:

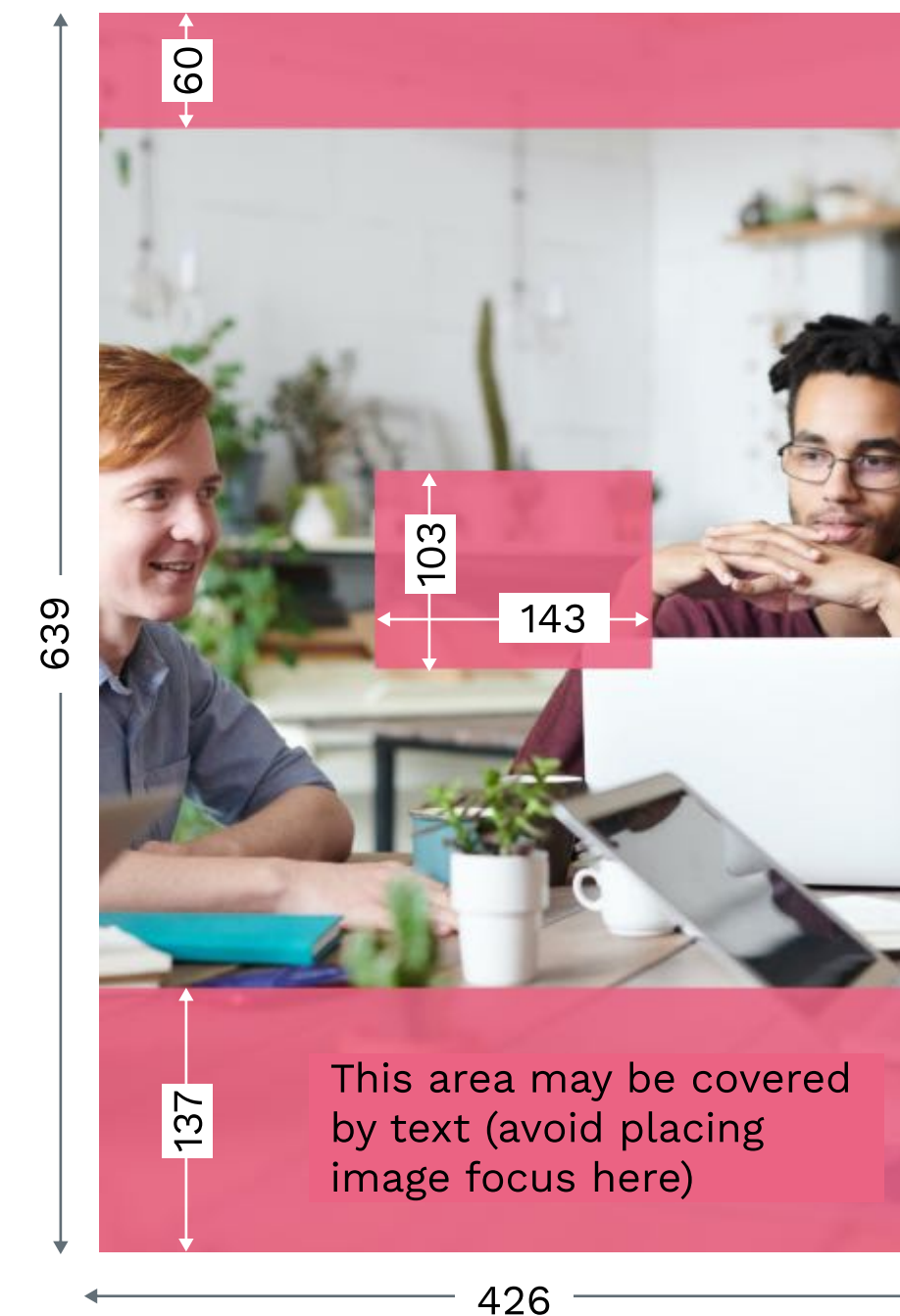
- 2:3 aspect ratio
- 426 x 639 resolution

Primary Living Security usage:

- participant dashboard content previews

Commonly used with:

- movie posters
- portrait-oriented cards





## Required Image 4/4:

# Size 4

Submit this image at:

- 1:1 aspect ratio
- 640 x 640 resolution

Primary Living Security usage:

- general content previews

Commonly used with:

- thumbnails
- square cards



## Why can't I submit a single image?

We request these four image sizes because we always want to showcase your company in the best possible way.

While it might be faster to submit a single image, parts of the image would then be cropped in some instances on the platform. This could lead to logos or imagery being displayed inaccurately, as shown in the examples to the right.

