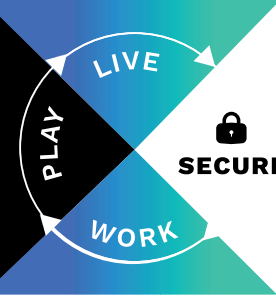


# Cybersecurity Awareness Month 2021



Awareness Month is an opportunity each year for organizations around the world to celebrate security, spread cyber hygiene and energize positive culture change across the enterprise.

## Want to make this upcoming October the best ever?

Living Security is focusing on a comprehensive program that is fully digital, fully gamified, all inclusive program that will bring engagement to your audience all month long.

## Theme: Work, Play, Live Secure!

This turn-key program will provide you with speakers, bite sized content, team activities, puzzles, full marketing support and more! This year's content is designed to engage your team anywhere they may encounter cybersecurity risks - which is everywhere! This ensures you can impact their habits and start managing the human risk.

## ALL-INCLUSIVE PACKAGE INCLUDES

### WORK

Pick one of our themes that align with your goals for the month; Phishing / Social Engineering, Privacy & Compliance, Technical & Secure Coding, or Passwords & Secure Authentication.

- [Short \(1-3\) and Long \(20min+\) video content](#)
- [Marketing content to support promotion](#); GIF's, Chat Messages, Blogs, emails, and more
- Leaderboards
- Risk Scoring; where is your team strong and what topics are they less knowledgeable?
- Video Trailers (Netflix style)
- Bonus Codes to incorporate your activities like scavenger hunts

### PLAY

Team based and individual games for your teams to play throughout the month. All activities can be tracked and incentivized on Living Security's Leaderboards.

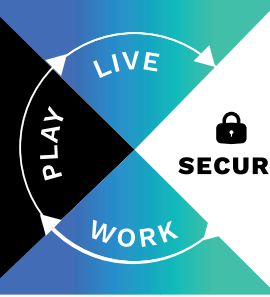
- Escape Rooms; [CyberEscape Online](#)
- Security Feud; think Family Feud with Security Topics covered
- Puzzles on specific areas of focus; work from home, phishing, data security, etc.

### LIVE

[Security for the home!](#) This is an opportunity for your teams to get their families involved. This content is designed so your employees can bring their spouses, kids, parents, friends, or whoever to get some additional education. When Cyber Hygiene conversations start at home they are brought to the workplace.

- Keynote speaker session
- Webinars
- Short form video content
- Examples of Topics Covered: Security Awareness for kids and parents, safe social media, online gaming safety, tips on working remotely, IoT device security, home/guest WiFi, and more!

# Cybersecurity Awareness Month 2021



## 4 CORE LEARNING TRACKS AVAILABLE

(1 Included, more available)

### Privacy & Compliance

- 1 Campaign in the Box (incl: topical blogs, memes, email content, images for communications and sharing)
- Modules, choose from:
  - Data Privacy
  - PII
  - PHI
  - PCI
  - HIPAA
  - GDPR
  - CCPA
  - PIPEDA
  - Big Idea Privacy

### Passwords & Secure Authentication

- 1 Campaign in the Box
- Modules, choose from:
  - Big Idea Passwords
  - Nano Don't Share
  - Nano Don't Reuse
  - Nano PW Mgr's
  - Nano MFA
  - Nano Encryption
  - Case In Point Password Reuse

### Technical & Secure Coding

- 1 Campaign in the Box
- Modules, choose from:
  - Secure Coder intro
  - OWASP intro
  - Injection attacks
  - Patching
  - Static Analysis
  - Source code Secrets
  - Authorization & Authentication
  - Vulnerability Dependencies
  - Least Privilege
  - Threat Modeling

### Phishing & Social Engineering

- 1 Campaign in the Box
- Modules, choose from:
  - Big Idea Phishing
  - Case In Point AFSE
  - Case In Point VEC
  - Case In Point Themed Phishing
  - Nano Phishing
  - Nano Smishing
  - Nano Spear Phishing
  - Nano Whaling
  - Nano Vishing
  - Big Idea Vishing



***This year's CSAM helped kick off a new chapter in the cybersecurity training and awareness program for Rubrik***

VINITHA VARADARAJAN,  
HEAD OF GOVERNANCE,  
RISK AND COMPLIANCE -  
RUBRIK