

# GAMIFIED LEARNING

Unleash the power of gamification for cybersecurity awareness programs that engage your team with Living Security

To improve your employees' engagement and satisfaction with security awareness and training programs, gamified learning is the answer to accomplish this AND positively impact human behaviors. Living Security offers a unique gamified learning solution that revolutionizes security awareness programs. By incorporating puzzles, leaderboards, and team experiences into your training program, you motivate learners through competition, engage them with interesting storylines, and drive positive changes in their behaviors with higher retention rates of important security topics.

## Efficiently Scale & Tailor Campaigns

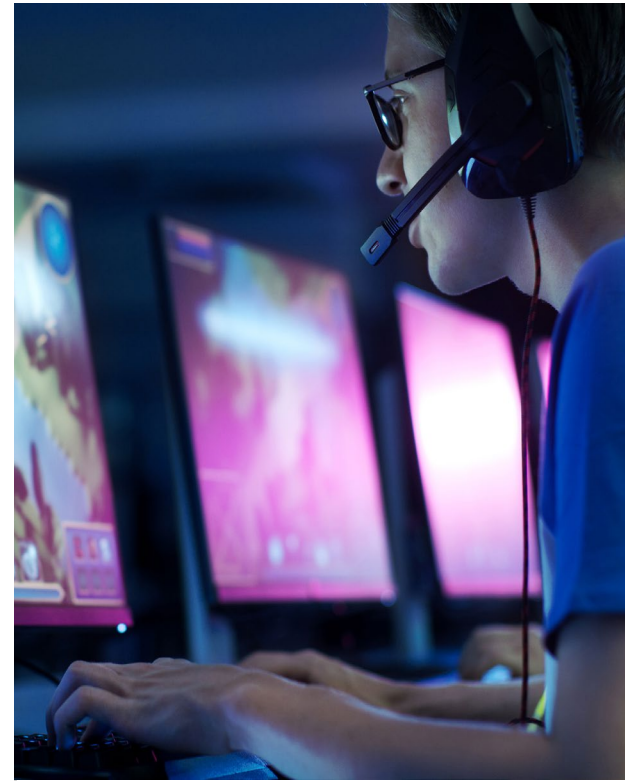
Easily create targeted campaigns to address specific risks or goals, like compliance, that automatically add new employees as needed. Create campaigns for specific risks, role-based, annual training and compliance, onboarding, or other unique campaign outcomes.

## Change Behaviors for Good!

Gamification has been proven to increase retention of new ideas by 16x! Empower employees to better defend themselves and the organization by fostering improved human behaviors through better retention with a gamified approach to awareness training.

## Improved Sentiment of Security Team

Improve the perception of the security team with engaging, fun security awareness experiences that resonate with employees and decrease the overall time spent on training.



***“Living Security is on the cutting edge of where we need to get to in terms of how we are training our associates—gamification and small tidbits of information at a pace that works for them.”***

– AmerisourceBergen

## Key Features

Living Security's Gamified Learning solution offers these unique features to save you time and effort in delivering a security awareness program that changes human behaviors in an engaging way.



### One Platform for All Your Needs (Including Phishing!)

Leverage a single, consolidated security awareness and training platform that supports various security awareness training programs, including compliance-focused annual training, phishing simulation, risk-based, role-based, new hire onboarding, teambuilding, and celebrating Cybersecurity Awareness Month.



### Tailored Content to Role & Risk

Targeted role-based and risk-based content tailored to the specific needs and challenges of different employees and different risk areas.



### Binge-Worthy Content Series

Employees will enjoy training content that rivals their favorite binge-worthy streaming series, so immersive and captivating they'll forget their learning about security.



### Leaderboards

Encourage cross-team or cross-department competition with leaderboards to drive higher engagement, completion, and satisfaction.



### Flexible Campaign Builder

Integrated tools that simplify campaign building, automate notifications, and provide comprehensive reporting to track progress and measure the effectiveness of the training initiatives.



## Supercharge Employee Engagement with Gamified Security Awareness Learning

[Gamify Your Program Today](#)



## About Living Security

Living Security, the global leader in human risk management, transforms human risk into proactive defense by quantifying human risk to engage the human with relevant content and communications to truly change human behavior. Living Security solves the challenges of human risk through risk identification, awareness and training, and risk reduction all through an integrated platform. Living Security is trusted by security-minded organizations like MasterCard, Verizon, Biogen, AmerisourceBergen, Hewlett Packard, and more. Learn more at [www.LivingSecurity.com](http://www.LivingSecurity.com).



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