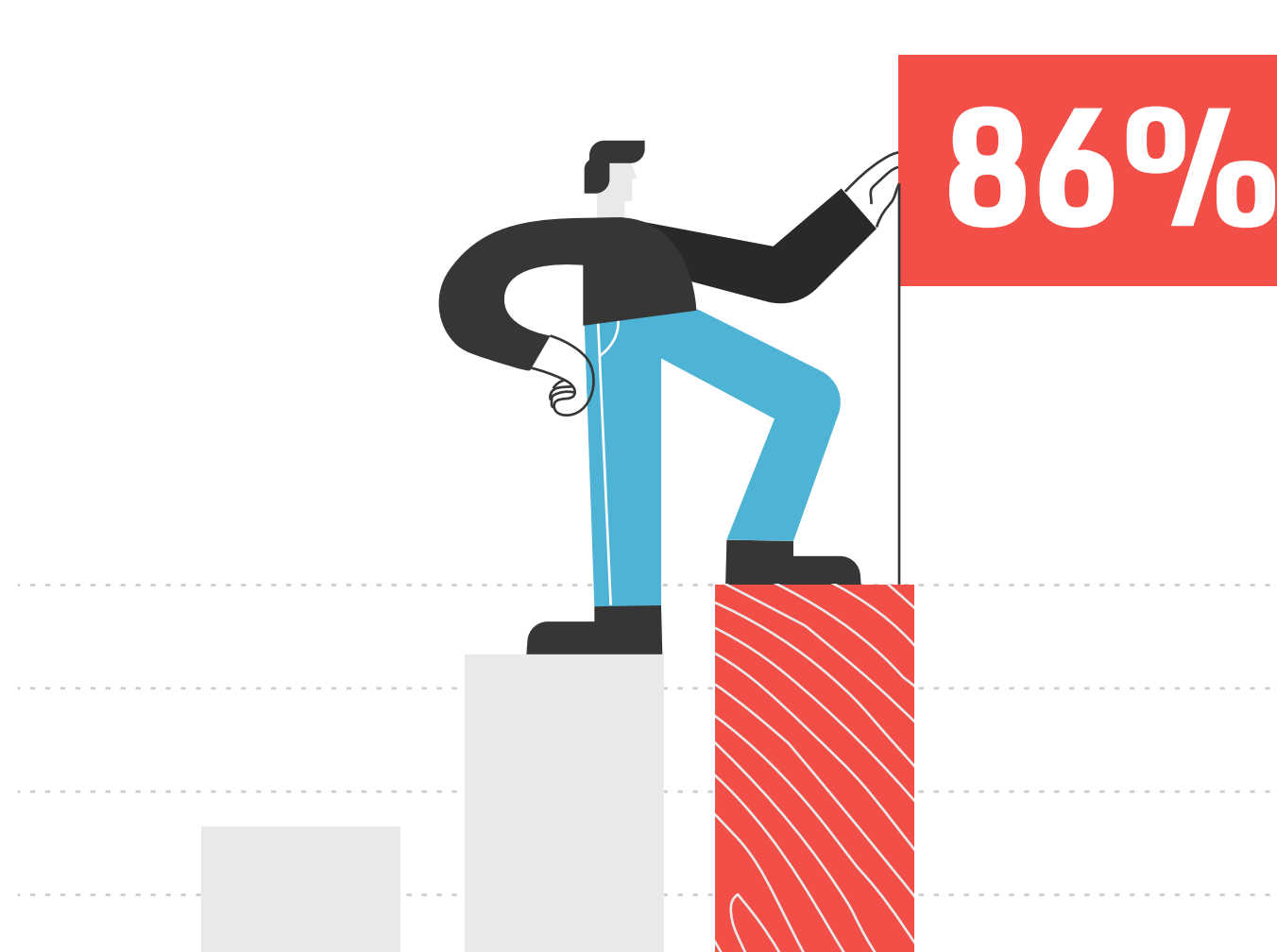


# 10 FINDINGS FROM THE LIVING SECURITY ESCAPE ROOM

WE TALKED TO EMPLOYEES ACROSS 10 DIFFERENT INDUSTRIES... HERE'S WHAT WE FOUND!

## DID IT MAKE YOU SMILE OR LAUGH?

An emotional connection helps employees maintain a high level of engagement with the content, resulting in increased retention over time.



## DID YOU FEEL CHALLENGED IN THE EXPERIENCE?

THE RIGHT AMOUNT OF CHALLENGE ENCOURAGES EMPLOYEES TO FOCUS ON THE TASK AT HAND.

High-involvement cognitive processing in short-term memory leads to better encoding of information in long-term memory; encouraging for positive behavior modifications.

## THE VAST MAJORITY OF PARTICIPANTS FELT LIKE THE ESCAPE ROOM HELPED THEM SECURE THEIR PERSONAL LIVES TOO

Better personal life, better work space.



## PARTICIPANTS FELT LIKE THE ESCAPE ROOM IMPROVED THEIR PERCEPTION OF CYBERSECURITY

An experience that helped people view security as a helping hand, not a police force.

## 82% OF PARTICIPANTS PREFERRED THE ESCAPE ROOM TO ANY OTHER TRAINING CURRENTLY AVAILABLE TO THEM

Living Security holds its weight against current training options.



## WOULD YOU RECOMMEND THIS TO SOMEONE ELSE IN YOUR INDUSTRY?

The experience and service we offer can't be beat - ask anyone in your industry!

## DID YOU EXPECT TO ENJOY THE ESCAPE ROOM TRAINING?

95%

of employees look forward to experiencing cybersecurity in a new format.



78%

Yes

8% Sort of 8% Nope 8% Not really



## DID YOU ENJOY THIS MORE BECAUSE IT WAS A GAMIFIED EXPERIENCE?

Incorporate a break into the work day that's educational and functional.

## WHAT PARTICIPANTS ARE SAYING...

"I actually learned more about info security!"

"I learned to lock my laptop when I get up from my desk"

"I loved the interactive play!"

"The MFA puzzle was the best!"

## 93% OF PARTICIPANTS WANTED TRAINING LIKE THIS AGAIN IN THE FUTURE...

What matters to you matters to employees too!

