



livingsecurity



2023 SECURITY AWARENESS PROGRAM **CALENDAR**

CYBERSECURITY IS EVERYONE'S JOB

Human Risk Management involves going beyond check-the-box training to drive real behavior changes across your workforce — **transforming human risk into a proactive defense.**

This calendar is intended to inspire you with topics and themes as you provide an engaging experience for your teams — part of a robust Human Risk Management approach from Living Security.

Living Security is the leader in Human Risk Management and works with hundreds of organizations to drive dramatic improvement in human behaviors, organizational security culture, and infosec program effectiveness. With our Human Risk Management platform, we enable security leaders to engage each employee with innovative and relevant content, while simultaneously providing the ability for leadership to identify, report on and directly mitigate the risk brought on by human behavior.

Learn more at: livingsecurity.com/request-demo

LET'S DO THIS!

Consistency is key to making an impact on your organization's cybersecurity, so this calendar gives you several ideas for each month—set a goal to do at least one, then build from there.

Living Security provides our clients with steady streams of content that can be deployed on demand, with specific themes each month, but even if you're not a client, this guide can help you organize a great program.

And don't forget: People love rewards. Whether it's a free coaster, a shout-out on Slack, or a thank-you email (copying their boss), positive reinforcement helps turn cybersecurity from "Department No" to "Empowerment Central." Empower your team with tools and guidelines, reward good behavior, and create a culture of security to keep your organization safe.

TYPES OF CONTENT IN THIS CALENDAR

Campaign in a Box. Fresh, witty content created each month to use for blog articles, emails, and chat, centered around the cybersecurity theme for the month.

Mini Box. Content focused on a specific event, threat, or internal function.

Recommended Training. Unique, engaging Living Security training programs around key themes.

CyberEscape Online. Living Security's virtual escape rooms—the first completely virtual, team-based, immersive cybersecurity training program—a huge hit with organizations around the world.

2023 TOPICS BY MONTH

JANUARY

Privacy

FEBRUARY

Cybersecurity
at Home

MARCH

Malware

APRIL

Historical
Breaches

MAY

Passwords

JUNE

Staying Safe from
Identity Theft Online

JULY

Mobile
Security

AUGUST

Social
Engineering

SEPTEMBER

Phishing

OCTOBER

Cybersecurity
Awareness Month

NOVEMBER

GDPR

DECEMBER

Updates

LIVING SECURITY OFFERING

Campaign in a Box
Privacy

Mini Box
Cybersecurity is Everyone’s Responsibility

Exclusive Living Security Training

- Security Basics: Data Classification
- Compliance Basics: Data Privacy
- Brick Wall: Data Privacy
- Rings of Privacy (Puzzle Module)



New year, new cyber-strength!

This is the year to turn cybersecurity awareness from “Stop doing that!” to “You can do anything!” by sharing awareness and tools to keep everyone safe. Set the tone for 2023 with a build-up to International Data Privacy Day, where you can help teams understand the types of data and why data privacy matters.

Join your peers at the [Living Security Community](#).

JANUARY | 2023

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● International Data Privacy Day

LIVING SECURITY OFFERING

Campaign in a Box
Cybersecurity at Home

Mini Box
Safe Surfing for the Family

- Exclusive Living Security Training**
- Cyber Kitchen: Cybersecurity at Home
 - Case in Point: Safety Online
 - Cybersecurity Tonight Quick Tips: HTTPS & Web Access
 - Hotspot: Work From Home (Puzzle Module)



Cybersecurity begins at home

Unfortunately, cyber bullying and stalking can take place anywhere online, but the entire family can take steps to be aware and stay safe. Empower families to stay safe online. Find free information about keeping families safe [here](#).

Living Security (em)powers security awareness.
[Get a demo.](#)

FEBRUARY | 2023

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● Internet Safety Day: Cyber bullying, cyber stalking, etc.

LIVING SECURITY OFFERING

Campaign in a Box
Malware

Mini Box
Privileged users

Exclusive Living Security Training

- Security Basics: Malware
- Cybersecurity Tonight Quick Tips: Removable Media
- Cyber Kitchen: Ransomware
- Panicking Pal: Ransomware (Puzzle Module)



Spring forward and back up!

It's World Backup Day—and Spring Break! Educate your team about the impact of malware and ransomware—revenue loss, business disruption, loss of brand trust, and more. Empower them with tips and tools to keep the organization moving forward smoothly. And don't forget to back up your work!

Join your peers at the [Living Security Community](#).

MARCH | 2023

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● World Backup Day

LIVING SECURITY OFFERING

Campaign in a Box
Historical Breaches

Mini Box
Our Best Defense

- Exclusive Living Security Training**
- Day in the Life: General End User
 - Physical Security During a Data Breach (Puzzle Module)
 - Case in Point: Reporting Suspicious Activity
 - Detecting the Source of a Data Incident (Puzzle Module)



No fooling around: People are the best defense

Up to 82% of breaches are caused by human error. Even when people mean well, we all make mistakes—and they happen millions of times across the world. Give a “slice of life” view of how people can stay alert to stay safe, all day every day.

Living Security (em)powers security awareness.
[Get a demo.](#)

APRIL | 2023

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LIVING SECURITY OFFERING

Campaign in a Box
Passwords

Mini Box
Cybersecurity & Finance

Exclusive Living Security Training

- Cybersecurity Tonight:
Passwords & Authentication
- Cybersecurity Tonight Quick Tips:
Stolen Passwords
- Vantage Point: Creating Strong Passphrases
- Password Tips & Tricks! (Puzzle Module)



“Mother, may I have your maiden name?”

Strong passwords are one of the first lines of defense against breaches, but creating and remembering them can be tricky. Share simple ways to create unbreakable passwords, or introduce password management tools that act like a vault to keep passwords secure.

Join your peers at the [Living Security Community](#).

MAY 2022 | 2023

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● World Password Day

LIVING SECURITY OFFERING

Campaign in a Box

Staying Safe from Identity Theft Online

Mini Box

Cybersecurity & Marketing

Exclusive Living Security Training

- Case in Point: Synthetic Identity Theft
- Secure My Life Quick Tips: Social Media
- Big Ideas: Privacy
- The Cyber Race: Protecting Your Digital Identity



Graduate your level of identity awareness

As they graduate, students ponder, “Who am I? What’s my identity?” Guess what? Cyber thieves want that identity, too, and it’s easy to get distracted during this busy time of change. So empower your teams with identity theft examples and safeguards today, to protect their future.

Living Security (em)powers security awareness.
[Get a demo.](#)

JUNE | 2023

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LIVING SECURITY OFFERING

Campaign in a Box
Mobile Security

Mini Box
Cybersecurity & Customer Support

- Exclusive Living Security Training**
- Security Basics: Mobile Security
 - Cyber Kitchen: Mobile Security
 - Vantage Point: Alternative Forms of Phishing
 - Mobile Device Safety (Puzzle Module)



Cybersecurity never takes a vacation

...But you deserve a break! As people take off to enjoy the summer, share how they can keep themselves safe on their mobile devices. Have some fun with it; staying secure is empowering —not limiting.

Join your peers at the [Living Security Community](#).

JULY | 2023

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LIVING SECURITY OFFERING

Campaign in a Box
Social Engineering

Mini Box
Cybersecurity & Sales

Exclusive Living Security Training

- Cybersecurity Tonight: Social Engineering
- Case in Point: Advanced Financial Social Engineering
- Vantage Point: Pretexting
- Go Vish (Puzzle Module)



Don't let feelings get in the way of security

Despite sounding like technology, “social engineering” actually involves personal interactions and pulling on emotional strings to garner sensitive information. Share how pretexting and vishing create emotional (and technical) vulnerabilities.

Living Security (em)powers security awareness.
[Get a demo.](#)

AUGUST | 2023

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LIVING SECURITY OFFERING

Campaign in a Box
Phishing

Mini Box
Insider Threats

Exclusive Living Security Training

- Security Basics: Phishing
- Cyber Kitchen: Phishing
- Cybersecurity Tonight Quick Tips: Themed Phishing
- Flag Phishery (Puzzle Module)



Every month is phishing season

Think you smell phish? You’re right! Phishing continues to get more sophisticated, so don’t let your teams get lured or hooked. Share examples, create challenges for the “best phish” test, and have fun with it.

Join your peers at the [Living Security Community](#).

SEPTEMBER | 2023

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LIVING SECURITY OFFERING

Campaign in a Box

TBD Re: Cybersecurity Awareness Month Theme

Mini Box

TBD Re: Cybersecurity Awareness Month Theme

Exclusive Living Security Training

TBD Re: Cybersecurity Awareness Month Theme



Where a year of training happens in 31 days

Planning for October’s Cybersecurity Awareness Month starts... well, November 1, 2022! Living Security creates hearty curricula, fun challenges and a plethora of ideas for this month of empowerment and learning. [Join our community](#), where ideas and planning are shared.

Living Security (em)powers security awareness.
[Get a demo.](#)

OCTOBER | 2023

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● Cybersecurity Awareness Month begins

LIVING SECURITY OFFERING

Campaign in a Box
GDPR

Mini Box
Cybersecurity & IT

Exclusive Living Security Training

- Compliance Basics: PII
- Compliance Basics: GDPR
- Brick Wall: GDPR
- Sorting and Protecting PII (Puzzle Module)



Privacy is local and global

Local companies may think General Data Protection Regulation (GDPR) doesn't apply to them, but data privacy involves everyone. Focus on personally identifiable information—what it is, why it should be protected, and what can happen if it's not—to understand what compliance looks like.

Join your peers at the [Living Security Community](#).

NOVEMBER | 2023

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LIVING SECURITY OFFERING

Campaign in a Box
Updates

Mini Box
Cybersecurity & Human Resources

- Exclusive Living Security Training
- Security Basics: Device Security
 - Secure My Life Quick Tips: Updates
 - Cybersecurity Tonight: Mobile Device Security & Device Updates
 - Case in Point: Internet of Things



Cybersecurity keeps holidays bright

As everyone celebrates holidays and plans for 2024, share refreshers and quick tips to keep cybersecurity top of mind. It’s a busy season—for you and for potential malfeasance. Empower your team to stay alert!

Living Security (em)powers security awareness.
[Get a demo.](#)

DECEMBER | 2023

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For help in creating this content and for access to the recommended training series, contact Living Security:

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